

**2011 Lifestyle Expo Application  
Rules and Regulations**

**For all participants in the 2011 Portsmouth Criterium Lifestyle Expo  
Please note that items 2, 3, 7, 8, 9, & 11 must be initialed next to number.**

1. Applicants will be assigned booth space on a first-come, first-assigned basis within their designated area. The Portsmouth Criterium reserves the right to reallocate spaces as necessary. Any accepted applicant not in their assigned place by 11:00 am on Sunday, September 18, 2011 will be considered to have forfeited the right to occupy their designated booth space.
2. Accepted applicants should pick up a VENDOR PASS at the registration area which must be shown at entrance points to gain access to setup and must be prominently displayed at booth throughout the day. \_\_\_\_\_
3. **No trailers, trucks, cars, vans or other vehicles will be permitted as booths or displays with the exception of radio and television broadcasting vans. During booth setup (9:30 am – 11:00 am), vehicles cannot block offloading traffic. Any exhibitor blocking traffic for more than five minutes may, at the discretion of the Portsmouth Criterium and its agents, forfeit their booth space.** \_\_\_\_\_
4. Gambling and games of chance are strictly prohibited. Free drawings may be held by exhibitors; Drawings must be held after the close of the Lifestyle Expo (5:00 PM)
5. **ABSOLUTELY NO PROPELLANT, NOVELTY ITEMS, OR SNAPPING TOYS PERMITTED TO BE SOLD AT THE PORTSMOUTH CRITERIUM LIFESTYLE EXPO (I.E. SILLY STRING, SPRAY FOAM, ETC.) Anyone selling or displaying any items or products deemed inappropriate by the Portsmouth Criterium risks removal from the Expo.**
6. **“The Portsmouth Criterium Lifestyle Expo” is trademarked. Any use of said trademark is prohibited by law. Any use of the term Portsmouth Criterium Lifestyle Expo, including merchandise, is strictly prohibited.**
7. No transportation vehicles will be permitted inside the celebration area between the hours of 11:00 am and 5:00 pm on Sunday, September 18, 2011. **Exhibitors must cease selling and begin breakdown at 5:00 pm SHARP per order of the Portsmouth Police Department. Early breakdown is not permitted.** Entrance of any vehicles at the discretion of the Portsmouth Police Department only. \_\_\_\_\_
8. **Use of the sidewalk for additional exhibitor space or storage is prohibited. Sidewalks must remain clear at all times per order of the Portsmouth Police Department. Failure to adhere to this guideline will result in forfeiture of your booth space.** \_\_\_\_\_
9. Portsmouth Criterium Lifestyle Expo participants are responsible for the **clean up** of their designated space and **must supply their own receptacles for this purpose. Failure by exhibitor to collect, remove, and dispose of all trash off site will result in exclusion from future Portsmouth Criterium events.** \_\_\_\_\_
10. **A CERTIFICATE OF INSURANCE for your business MUST accompany this application to be considered for participation. Exhibitors must note The Portsmouth Criterium/Seacoast Area Bicycle Routes (SABR) as an additionally insured party for the Lifestyle Expo date. The amount of liability coverage required is \$1,000,000. Application will not be approved and you will not receive a Booth assignment until you provide The Portsmouth Criterium with proof of insurance (Certificate).**
11. **Failure to clean your respective area, or failure to comply with the Lifestyle Expo rules and regulations results in exclusion from future Portsmouth Criterium events.** Portsmouth Criterium agents will supervise all checkouts. \_\_\_\_\_
12. Each applicant assumes all responsibility for all risk of loss in connection with any reservation and/or use of space on the day of the Lifestyle Expo. The Portsmouth Criterium, the Lifestyle Expo and their agents, employees, sponsors, officers and members of the Seacoast Area Bicycle Routes (SABR) Board of Directors shall in no event be liable to any applicant or other persons an applicant may allow to use his/her space, for damage of property, theft or property, loss of property, or any other injury. The Portsmouth Criterium will not provide booth hardware or water. All applicants must make their own arrangements.
13. The Portsmouth Criterium reserves the right to limit the use of generators.
14. The Portsmouth Criterium and its agents shall have the right to cancel the Lifestyle Expo in the event of any act of God, including but not limited to rain or other unavoidable circumstances. This right to cancel shall continue during the course of the Lifestyle Expo. The Portsmouth Criterium and its agents shall have complete and absolute discretion in determining if any such occurrence warrants cancellation. The application fee of all

accepted applicants will not be refunded. Should the Portsmouth Criterium be cancelled for any reason, no monies will be refunded.

15. Applicant agrees to indemnify and hold the Portsmouth Criterium and Lifestyle Expo and its agents, employees, officers, and members of the Seacoast Area Bicycle Routes (SABR) Board of Directors harmless from any and all claims, actions, damages, liability, and expenses in connection with any injury to person or property, including loss of life, associated with or arising out of the Portsmouth Criterium, the Lifestyle Expo or this application. Applicant shall indemnify and hold The Portsmouth Criterium, the Lifestyle Expo, their agents, employees, officers, and members of the Seacoast Area Bicycle Routes (SABR) Board of Directors harmless, and shall pay damages, costs, expenses, and reasonable attorney's fees that may be incurred or paid by The Portsmouth Criterium and/or Seacoast Area Bicycle Routes (SABR) as a result of any litigation arising out of this application. Applicant agrees THAT THE FOREGOING indemnifications SHALL BE EFFECTIVE AS A BAR TO ALL ACTIONS, FEES, DAMAGES, LOSSES, CLAIMS, LIABILITIES, DEMANDS OR DEBTS WHATSOEVER, OF ANY NATURE OR KIND, KNOWN OR UNKNOWN, SUSPECTED OR UNSUSPECTED, ARISING OUT OF THE PERFORMANCE OF the Portsmouth Criterium, the Lifestyle Expo or this application.

16. **The Portsmouth Criterium/SABR reserves the right to accept or reject any application.**

I/We the undersigned, have read and understand the rules, regulations, financial obligations, and insurance requirements stated above and by signing below do herewith agree to all of the aforementioned. I/We also understand that failure to comply with same may, at the discretion of the Portsmouth Criterium, result in the forfeiture of booth space and any fees paid.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Name (Please print)

\_\_\_\_\_  
Date

Check List: Applications will not be accepted without the following information:

- Signed and initialed application
- Application Fee
- Certificate of Insurance designating the Portsmouth Criterium/Seacoast Area Bicycle Routes (SABR) as an additionally insured party (\$1,000,000 liability)

**Please make all checks payable to:**

**Portsmouth Criterium**

**and mail to:**

**JEM Events**

**Jan Merkley**

**P.O. Box 453**

**Barrington, NH 03825**